

## Bio: Tony Carne

### GM Urban Adventures

Tony's journey from backpacker to industry leader is a tale of adventure, risk-taking, and being in the right place at the right time.

After travelling the world, he became a tour guide in the Australian outback, where he found his passion for delivering amazing experiences in the most remote of settings. However, the world beyond Australia continued to beckon him; and after another backpacking adventure through South America, he found himself leading tours in Egypt for five years.

Tony then settled back in his hometown of Melbourne to lead Urban Adventures. Taking the reins in 2011, he has successfully led the innovative business to be the high-growth start-up it is today.

A tour guide at his core, Tony's real passion is around helping the world's best guides and customer service providers to create sustainable and lucrative businesses of their own – supporting the communities in which they operate in turn.

