

# Intrepid Group

## Bio: Michael Edwards

### Intrepid Group Chief Growth Officer

Michael began his career in travel 12 years ago working in Australia at lastminute.com in the product and marketing team, before entering the experiential travel sphere as Group General Manager at Tourism & Leisure Holdings, and Managing Director at G Adventures.

Michael joined the Intrepid Group five years ago as Regional Director EMEA, before being promoted to Chief Growth Officer. In this role, he oversees marketing and sales revenues across all of Intrepid's markets and manages the Group's Regional Directors and Marketing Services team.

Aligned with the company's long-term vision, Michael's priorities are focussed on sustained profit growth, with a goal of helping the Group become the first billion-dollar adventure travel company.

