

## Bio: Natalie Kidd

### PEAK DMC Managing Director

Natalie has more than 20 years' executive level and general management experience across a variety of internationally focused service businesses in both the education and travel sectors.

With a Master of Asian Studies from University of New South Wales, Bachelor of Asian Studies from the University of Sydney and Master of Business Administration (Executive) from Australian Graduate School of Management it is the combination of working with international teams and developing management capability that Natalie is most passionate about.

After more than 10 years' high level experience in both international and corporate education, Natalie moved into the travel industry as General Manager for Intrepid Travel's first overseas Destination Management Company based in Hanoi, Vietnam.

For the past decade, Natalie has overseen the growth of this DMC network from establishment to 20 companies delivering travel experiences globally and earning in excess of AU\$160 million in revenue. Natalie is currently Managing Director, PEAK DMC, where she is responsible for the geographic expansion and sales growth of the business.

