



Intrepid Travel phases out Peregrine to pave the way for Premium

Customers will benefit from the widest range of higher-end sustainable experience-rich travel from 2022, with almost 300 itineraries across the Intrepid Premium and Comfort ranges replacing 186 tours offered by Peregrine Adventures in 2021.

25 August 2021, Melbourne – Intrepid Travel has announced Peregrine Adventures will be phased out from January 2022, as the operator focuses on extending its higher-end travel options under the Intrepid Premium and Comfort ranges.

The brand simplification supports Intrepid's ambitious growth strategy as the business aims to become the first purpose-led \$1 billion adventure travel company. It also provides customers with the widest range of sustainable experience-rich travel. In a similar move, Intrepid successfully phased out the Geckos Adventures 'youth' brand in 2018 to transition to its popular 18 to 29s range.

Peregrine Adventures has been part of Intrepid since 2012 and in 2021 offered 186 itineraries in 62 countries. In comparison, from January 2022, Intrepid will offer almost 300 itineraries in 73 countries across the Intrepid Premium and Comfort ranges.

"By focusing all of our expertise and energy into one brand, we can deliver an even better sustainable experience for our customers while ensuring local communities benefit from tourism, too," says James Thornton, Intrepid Travel CEO. "

"We're confident Peregrine customers will love our new Intrepid Premium range, which offers all the inclusions and experiences they've come to expect, plus our highest standard of accommodation, best tour leaders and even more choice," he adds.

"Thank you to everyone who has been a part of Peregrine Adventures over the years and we look forward to having you on the next part of the journey with Intrepid Premium."

Intrepid Premium features Intrepid's highest standard accommodation (on average 4-star) and exceptional on-trip experiences. Like all Intrepid tours, the range is designed to minimise travellers' environmental footprint while maximising their positive impact for local communities. Intrepid Premium tours will be offered in 40+ popular destinations, including Vietnam, Cambodia, Peru and Morocco, with trips commencing in early 2022.

Peregrine Adventures customers and agents with Peregrine Adventures credits will be supported through this transition, with a number of flexible options available for future travel plans. Intrepid will be reaching out directly to travel agents to discuss the change and the options available to them.

Over the past 32 years, Intrepid has grown from one of Australia's most successful travel companies into an internationally recognised travel brand. In 2019, the company posted record financial results and carried some 460,000 travellers to all corners of the globe. More recently, Fast Company named Intrepid as one of the [Most Innovative Companies in 2021](#).

All Intrepid trips operate under enhanced health and safety measures underpinned by the [Safe Travel protocols](#) developed and endorsed by the World Travel & Tourism Council. Travellers can book with confidence with Intrepid's [Flexible bookings policy](#).

Intrepid Travel's 2020 annual report is available [here](#).

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Notes to Editors: Images are available here: [Intrepid Premium Photos](#), with credit to Intrepid Travel.

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About Intrepid Travel

[Intrepid Travel](#) is a world leader in sustainable experience-rich travel that has been taking travellers off the beaten track to discover the world's most amazing places for more than 30 years. The company offers more than 800 trips on every continent and every trip – whether closer to home or further afield - is designed to truly experience local culture. Travellers eat, sleep and get around the local way, going where the bigger groups can't. With its own network of destination management companies in 23 countries, Intrepid has unique local expertise and perspectives. Globally renowned as a leader in responsible travel, in 2018 the carbon-neutral business became the world's largest travel company to be [certified B-Corp](#), joining a growing community of businesses looking beyond the bottom line. Intrepid are the only tour operator with verified science-based carbon reduction targets and an industry leader in climate action. Its not-for-profit, [The Intrepid Foundation](#), has raised over \$10 million for more than 130 charities around the world. For further information on Intrepid or to download the company's 2019 Integrated Annual Report, visit www.intrepidgroup.travel and follow Intrepid Travel on [Facebook](#), [Instagram](#), [Twitter](#) or [LinkedIn](#).